

MS Ideas

Dane Glasgow

Bubba Murarka

Tuesday, April 6th, 2004

MSR Talk

Agenda

- Ideas outside of Microsoft
- Ideas at Microsoft
- Challenges at Microsoft
- About MS Ideas
- MS Ideas Demo
- What we need from you...
- Q&A

Ideas outside of Microsoft

■ Start-ups and Venture Capital

- Billions of Dollars in Investment Capital
 - \$1.62 Billion invested in Bay Area during Q4 2003
- Thousands of Companies launched every year
- Challenging to say the least...
 - ~1 in 10 make it big
 - Over half fail in the first year

Ideas outside of Microsoft

■ Business Incubators

- Try many ideas – not every idea will be a winner
- Common Infrastructure – Office, Phone, Reception
- Leverages multiple business experiences
- Goal: Cost of exploring an idea is greatly reduced

■ Example: Idealab!

- Raised over \$1 billion in capital during the Internet Bubble
- eToys, CitySearch, GoTo.com (now Overture), PETsMART.com, tickets.com, NetZero
- Re-emerged after the Bubble burst with a new set of companies.

Ideas outside of Microsoft

■ Open-Source Development / Innovation Model

- www.sourceforge.net:
 - 77,026 projects, 804,169 developers
 - Projects spanning Linux, Windows, Solaris, Java
- GotDotNet emulating SourceForge with Workspace sites

■ Gartner says:

- "OSS developers do not work for nothing; an OSS project is a training and proving ground exposing young developers to large scale collaborative development. Another reward is the accumulation of kudos..."
- "Keys to open source development: communication, source code management and issue tracking"

Ideas outside of Microsoft

■ Contests and Challenges:

■ Boeing's Chairman's Innovation Initiative

- Boeing employees can be awarded the opportunity to launch a startup company funded by Boeing

■ NASA's New Challenge Grants

- Money awarded based on innovations in the space industry

■ DARPA's Grand Challenge

- \$1 million prize for autonomous vehicle from LA to Vegas

Ideas at Microsoft

■ Contests

- Example: Does Your Code Think in Ink?
 - Large prizes and solid marketing for Tablet PC ideas
 - Winner: Jinsong Yu for developing the *Flow Chart Toy*
 - More info at: <http://tabweb/ThinkInInk.htm>

■ Passionate individuals finding a way...

- Example: XCar (<http://team/sites/xcar>)
 - 3 developers from across the company – MSN & SQL
 - Andrew Petrochuk, Eugene Luskin, and David Kizhnieman
 - Completely integrated car PC
 - Replaces most electronic equipment in a car
 - Mentioned on MSWeb and in MicroNews

Ideas at Microsoft

■ Microsoft Research

- Innovation driven through Research model
- Long range investments and explorations
- Tech Transfer to integrate baked concepts into products

■ Internal Incubation

- Incubation teams starting up across Microsoft
 - Office of the CTO
 - Office / Information Worker – Greenhouse
 - Windows
 - Home & Entertainment
 - MSN
- Each division has a different model...

Challenges at Microsoft:

- How can Microsoft innovate more rapidly while executing against current business objectives?
- How can Microsoft better leverage the IQ and insights of the organization across a broad range of challenges and opportunities?
- If you have a new idea for a product, business, or technology, how do you develop it and present it to Microsoft for consideration? How can you find key expertise / insight that you don't have?
- How do you get your idea funded or built?
- If you have a feature suggestion for another team, how do you communicate it? Is that effective?

Solution:

MS Ideas

What is MS Ideas?

- **Internal web site to collect, organize, archive and research ideas, enable virtual project teams and support communities of interest.**
- **Idea Space**
 - Ideas, concepts, features submitted by organization at large
 - Ideas can be “targeted” at specific Business Units or Incubator Teams
 - Suggestion Box offers anonymous submission of thoughts, suggestions, and feedback
- **Project Space**
 - Place for people to form virtual teams to collaborate on ideas, construct prototypes and ultimately build a proposal for incubator review
 - Resource matching: services needed, services offered
- **Group Space**
 - Communities of Practice and Communities of Interest for general discussion, education and brainstorming spanning business, technologies and markets.

Idea Evolution

■ Idea

- Submitted to Site
- Open discussion in idea forum
- Can evolve into a virtual project team if other people are interested

■ Virtual Project Team

- Collaboration on idea; research business, market and technology and prototype development
- Resource matching - post help wanted ads to gain necessary skills / expertise.
- Team can choose to submit for Incubator team review. MS business units can review projects for fit with current and future products / services.

■ Submission to Incubator Teams

- Either ideas or projects can be submitted
 - Each incubator team indicates interest level: (immediate, future, or no current fit)
- Can result in formal incubation, incremental investment or return to "after-hours development"

Demo



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Start ideas from your browser

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Welcome to MS Ideas

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ever have an idea for a new feature or service that Microsoft should develop? want to see if other people are interested in that idea too? Welcome to MS Ideas – an internet site for proposing, reviewing and discussing product and feature ideas for Microsoft. There are three areas of the site:

Real World Ideas

Conditional Formatting
[by Wei He Cheng \(10/01\)](#)

Microsoft Physical Security Framework
[by Michael Gonzalez \(01/01\)](#)

Twitter PC
[by Michael Gonzalez \(01/01\)](#)

IT for the Physical World
[by Michael Gonzalez \(01/01\)](#)

How do I participate?

Here at MS Ideas, there are countless ways you can help the idea flow along! Listed below are just a few of the primary ways individuals begin to get involved:

Post an Idea - Have a great idea that MS should consider? Click here to post your idea for review... Before posting a new idea, you might want to search or browse existing ideas – great minds can think alike.

Search and Comment on Ideas - Want to see what others are posted and share your opinion? Select the option to begin a powerful search of the MS Ideas database.

Join a Product/Technology focused Discussion Group - Have domain expertise within a given product or technology field? Participate in an MS Ideas Discussion to your interests.

Help Develop Ideas on a Project Team - want to help others develop their ideas into real prototypes whatever your job function, be it program...

MSN 431
 by Jay Jacobs
 submitted 6/27/2003

MSN Live Content
 by Steve Glasgow
 submitted 6/27/2003

Browse Ideas

Selected from the categories below...

Business (7)
[Accounting & Finance \(1\)](#)
[Electronic Commerce \(4\)](#)
[Enterprise \(2\)](#)
[Collaboration \(1\)](#)
[Consulting \(1\)](#)
[Shipping \(1\)](#)
[Social Interaction \(1\)](#)
[Communication \(2\)](#)
[Contract Management \(1\)](#)
[Legal \(1\)](#)
[Marketing \(1\)](#)

Customer Experience (1)
[Support \(1\)](#)

General (1)
[General \(1\)](#)

Hardware (1)
[Hardware \(1\)](#)

Software (1)
[Software \(1\)](#)

Web Services (1)
[Web Services \(1\)](#)

Microsoft (1)

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Participate Today!

Are you ready to dig into the next great idea with one of the deepest and broadest talent pools in the industry? MS Ideas' Projects enable you to form virtual teams to dig into your ideas. You will be provided with a variety of resources to help develop your idea into something that showcases its true potential. You may also want to consider joining a Project Team that's already been started by searching or browsing below.

[Start a Project](#)
[Browse Help Wanted](#)

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- My Concept Test 2
- Test Round 45
- Test Round 46
- Test Round 47
- Test Round 48
- Test Round 49
- Test Round 50
- Test Round 51
- Test Round 52
- Test Round 53

My Picked Ideas

- MSN Live Content
- MSN Live Content
- MSN Live Content

My Projects

- Local White Pages Service
- MSN Live Content
- MSN Live Content
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Browse Projects

Select from the categories below...

Business (3) <ul style="list-style-type: none"> - Customer Relationship Management (1) - Enterprise (1) - Word Processing (1) 	Hardware (1) <ul style="list-style-type: none"> - Gaming Devices (1) 	Multimedia (2) <ul style="list-style-type: none"> - 3D Graphics (1) - Media Management (1)
Education (1) <ul style="list-style-type: none"> - Computer Aided Instruction (1) 	Internet & Intranet (3) <ul style="list-style-type: none"> - Content (1) - Web Services (2) 	Networking (1) <ul style="list-style-type: none"> - Wireless (1)

Project Showcase

Local White Pages Service
MS Ideas Project
created 8/20/2003

Broadband & Intranet / Web Services

A project to build a white pages web services that other apps can use. read more

MSN Live Content
MS Ideas Project
created 7/29/2003

Multimedia / Media Management

A subscription, content delivery service providing text, pictures, audio, and video to broadband users. Based on their internet preferences and selections, which leverages the low utilization of broadband networks... read more

Funded Incubation Projects

BigTop
Ruled by: office of the cmo

Knowledge Interchange
Ruled by: Greenhouse

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You know you have an opinion!

MS Ideas Groups provide you with a set functionality to help you connect with others throughout Microsoft as well as offer a breeding ground for new, innovative ideas. It's amazing what can happen - find out Today!

Browse Groups

Browse through the following Groups. Each Group offers forums, document sharing and a great way to connect with others across Microsoft that share your interests!

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Business

The MS Ideas Business Group is exploring new opportunities to improve business processes, communications, customer relationships, and productivity.

Collaboration

The MS Ideas Collaboration Group is exploring new opportunities in business and social collaboration.

Communication

The MS Ideas Communication Group is exploring new opportunities in online communication, voice and data transmissions, and spam control.

Customer Experience

The MS Ideas Customer Experience Group is exploring methods to improve quality, reliability, accessibility, and user interface.

Data

The MS Ideas Data Group is exploring new opportunities in information search, analysis, retrieval, and management.

Development

The MS Ideas Development Group is exploring new technology and processes to improve commercial software development.

Education

The MS Ideas Education Group is exploring new opportunities in computer aided instruction and electronic references.

Games & Entertainment

The MS Ideas Games and Entertainment Group is exploring new opportunities for all

Internet & Intranet

The MS Ideas Internet and Intranet Group is exploring new opportunities in web services, website management, web browsers and web browsers add-ons.

Multimedia

The MS Ideas Multimedia Group is exploring new opportunities in animation, audio, graphics, television and video technologies.

Networking

The MS Ideas Networking Group is exploring new opportunities in peer-to-peer, mesh, and wireless protocols.

Operating Systems

The MS Ideas Operating Systems Group is exploring new opportunities in embedded, client, and server systems.

Operations

The MS Ideas Operations Group is exploring new opportunities in deployment, monitoring, and security tools.

Quality

The MS Ideas Quality Group is exploring new opportunities in correctness, diagnostics, and testing tools.

Science & Technology

The MS Ideas Science and Technology Group is exploring new opportunities in bio-informatics, chemistry, genetics, mathematics, physics, and robotics.

Security & Privacy

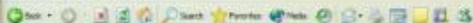
The MS Ideas Security and Privacy Group is exploring new opportunities in

More Info

The following links may be useful in learning more about MS Ideas and your rights and responsibilities:

About MS Ideas
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[MS Ideas RSS Feeds](#)

Contact Us
[Participant Agreement](#)
[Employer Handbook](#)



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Mail

Edit

Send me alerts when new ideas are added to this category!

Browse all Communication ideas:

Outlook Toolbar Addin

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Outlook is a PC software tool designed to help you manage your email messages and calendar. Here is a new tool (need to use with Outlook)

[Discuss in forums](#)

MS Courier

Dore Glasgow

Display a "Secure" mail service built on an IPv6 enabled protocol that uses optimal routing via secure protocols and pipes. All servers in the system would be linked onto what would subvert prior to connecting to the network to send/receive/query. Would provide minimal spam - would absolutely know the origin of the message (Secure email) - mail never goes over public network. Guaranteed delivery / service level - can handle traffic on port to ensure that high priority mail gets through faster.

[Discuss in forums](#)

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☐ Posted by: [Don Bradford](#)

Posted on: 9/15/2003 11:23:42 AM

Idea Category: [Communications Mail](#)
 Related Categories: none
 Related Products: none
 Target Organization: none

[Add/Change Idea Information...](#)

MS Courier [Edit this idea](#)

Deploy a "voicemail" mail service built on an IPv6 derived protocol that uses optimal routing via secure services and pipes. All servers in the system would be issued certs that would authenticated prior to connecting to the network to send/receive query. Would provide: Minimal spam -- would absolutely know the origin of the message Secure email -- mail never goes over public network Guaranteed delivery / service level -- can throttle traffic on net to ensure that high priority mail gets through faster.

Market Opportunity / The Product

What is your proposed product? Briefly describe the type of solution, the specific product, and its key features and innovations. An overview diagram or a screen shot may be effective.

[Add this section](#)

Microsoft Positioning

This section answers the question: "Where does your proposed product fit into the Microsoft landscape?"

[Add this section](#)

Free Form

A free form section lets you add additional areas to your idea that might be specialized to it.

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☐ **Posted by:** [Dore Glasgow](#)
Posted on: 9/15/2003 11:23:42 AM

Idea Category: [Communication: Mail](#)
Related Categories: [None](#)
Related Products: [None](#)
Target Organization: [None](#)

[Add/Change Idea Information...](#)

MS Courier [Edit this idea](#)

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What's in an Idea?

"The best way to have a good idea is to have a lot of ideas."
by Dr. LARRY PINKUS

At MS Ideas, we believe just that. Please take some time to browse the extensive collection of ideas posted by your fellow Microsoft employees. If you have an idea and can't find it already listed on the site, please click the button below to post your idea for review.

[Submit Your Idea](#)

Browse Ideas

[Browse by Category](#) [Browse by Product](#)

Select from the categories below...

Business (7)

- Accounting & Finance (1)
- Electronic Commerce (4)
- Enterprise (2)

Collaborative (9)

- Communities (1)
- Sharing (1)
- Social Interaction (5)

Communication (5)

- Contact Management (2)
- Mail (2)
- Messaging (1)

Customer Experience (2)

- Support (1)
- User Interface (1)

Data (1)

- Information Access (1)

Hardware (1)

- Home Electronics (1)

Internet & Intranet (9)

- Content (1)
- Search (1)
- Web Services (1)

Multimedia (7)

- Media Management (1)
- Video (1)
- Voice & Speech (1)

Networking (7)

- Peer-to-peer (1)
- Wireless (2)

Science & Technology (1)

- Interfaces & Protocols (1)

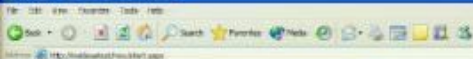
Security & Privacy (1)

- Policy (1)

Idea Showcase

[MSN 4.1](#)
for MSN 4.1

[MSN Everywhere](#)
by JAY LAROCK



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Thank you for your interest in submitting an idea to MS Ideas. Before you get started, you should understand that this process is designed for the submission of feature ideas and new product/technology concepts for public discussion and action.

If you have suggestions on how your personal experience at Microsoft can be improved, how internal processes can be modified, or ways that the MS Ideas site can be enhanced - please use the Suggestion feature. This feature provides the capability to submit your suggestion anonymously should you choose to do so.

☒ **New Product Idea**
New product or service

☐ **Product Enhancement**
Product Enhancements allow you to post your feature suggestions for existing Microsoft products.

How to submit

Coming Soon! - Think we should have different beverages in the kitchen? Suggestions will offer you the opportunity to submit an anonymous suggestion to specific organization within Microsoft.

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The title and summary are the most important parts of your idea submission. They will be seen across the MS Ideas site. The title will be used to identify your idea. The summary should clearly articulate the essence of your idea in a single paragraph. You will be able to add supporting details after your idea has been submitted. The primary category should be the one which best fits your idea; you can choose additional related categories in the next step. If your idea has an obvious fit with one of our incubator teams, select that organization below. This will ensure that your idea ends up in the appropriate pipeline. If your idea is related to an existing Microsoft product, select it below.

Idea Title:	<input type="text" value="NONE"/>
Primary Category:	<input type="text" value="Business Accounting & Finance"/>
Target Organization:	<input type="text" value="None"/>
Related Product:	<input type="text" value="(None)"/>
Summary:	<div><div></div><div></div></div>

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Idea Title:	NON-Closed Web System
Primary Category:	<div> <div>Collaboration</div> <div>Collaborative Environments</div> </div>
Target Organization:	<div> <div>Collaboration</div> <div>Collaborative Environments</div> </div>
Related Product:	<div> <div>Collaboration</div> <div>Communities</div> <div>Other</div> <div>Sharing</div> <div>Social Interaction</div> <div>Telepresence</div> <div>Communication Blogs</div> <div>Communication Chat</div> <div>Communication Content Management</div> <div>Communication Mail</div> <div>Communication Messaging</div> <div>Communication Other</div> <div>Communication Spam</div> <div>Communication Telephony & Fax</div> <div>Customer Experience Accessibility</div> <div>Customer Experience Office</div> <div>Customer Experience Quality</div> <div>Customer Experience Reliability</div> <div>Customer Experience Support</div> <div>Customer Experience User Interfaces</div> <div>Data Mining</div> <div>Data Information Access</div> <div>Data Information Analytics</div> <div>Data Information Management</div> <div>Data Other</div> <div>Data Search Technology</div> <div>Development Accessibility</div> <div>Development Build Tools</div> <div>Development Code Generation</div> <div>Development Compiler</div> </div>
Summary:	<p>The summary should be a concise (less than 500 characters) and complete overview of your idea in a single paragraph. You will be able to add supporting details later.</p>
<input type="button" value="Cancel"/> <input type="button" value="Next"/>	

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Idea Title:

Primary Category:

Target Organization:

Related Product:

Summary:

The summary should be a concise (less than 500 characters) and complete overview of your idea in a single paragraph. You will be able to add supporting details later.

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Idea Title:	<input type="text" value="NON-Closed/Real System"/>
Primary Category:	<input type="text" value="Communication/Mail"/>
Target Organization:	<input type="text" value="None"/>
Related Product:	<input type="text" value="None"/> <ul style="list-style-type: none"> None MSN & Personal Services Information Worker Home & Entertainment Division Windows Client Advanced Strategies and Policy
Summary:	<input type="text" value="The summary should be a common (less than 500 characters) and complete overview of your idea in a single paragraph. You will be able to add supporting details here."/>

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[WORD](#)
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[\[Add a product...\]](#)
[\[None\]](#)

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New Product Idea

The title and summary are posted across the MS Ideas site, clearly articulate the work supporting details after which you list your idea. which best fits your idea. idea has an obvious fit will ensure that your idea existing Microsoft product.

Idea Title:

Primary Category:

Target Organization:

related Product:

Summary:
 The summary should be a maximum (less than 5000 characters) and complete overview of your idea in a single paragraph. You will be able to add supporting details later.

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of your idea submission. They will be seen tently your idea. The summary should a paragraph. You will be able add ed. The primary category should be the one / related categories in the most also. If your and, select that organization below. This is pipeline. If your idea is related to an

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Idea Title:	<input type="text" value="NGN Closed Mail System"/>
Primary Category:	<input type="text" value="Communication Mail"/>
Target Organization:	<input type="text" value="MSN & Personal Services"/>
Related Product:	<input type="text" value="MSN Internet"/>

Summary:
The summary should be a concise (less than 5000 characters) and complete overview of your idea in a single paragraph. You will be able to add supporting details later.

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New Product Idea - Step 3 of 4

In an effort to help you find similar ideas as well as avoid duplicate posts, we have conducted a search on your behalf to find related ideas. Please review the ideas we've found before continuing to post your idea. Once completed, please click 'Next' to proceed with your idea submission.

HQs Closed Mail System
This is cool!

Based on the categorization information you supplied in the previous step, we have done a search of existing ideas in the MS Ideas database. Please review these ideas to see if they might be similar to yours. If someone else has already proposed a similar idea, you may want cancel your submission and collaborate on the original idea.

MS Courier: [see details](#) 8/15/2003 11:29:42 AM
 Deploy a "secure" mail service built on an IPv6-derived protocol that uses optimal routing via secure servers and ports. All servers in the system would be issued certs that would be exchanged prior to connecting to the network to send/receive/query. Would provide: Minimal spam -- would absolutely limit the origin of the message Secure email -- mail never goes over public network Guaranteed delivery / service level -- can throttle traffic on net to ensure that high priority mail gets through faster.

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New Product Idea - Step 4 of 4

You're done! Once you submit your idea, others will see it as it appears below. You will still be able to make changes and add supporting details from the idea page. If you would rather continue to develop your idea before others see it, you may save it as a draft. Your draft ideas can be viewed and edited by following the draft links on your "My Ideas" page.

Title: MSN Closed Mail System**Submitted by:** Dore Glasgow**Posted on:** Not yet posted**Idea Category:** Communications Mail**Related Categories:** None**Related Products:** MSN Internet**Target Organization:** MSN & Personal Services

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MSN Closed Mail System

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Posted by: Dave Glasgow
 Posted on: 4/5/2004 1:53:25 PM
 Idea Category: [Communications: Mail](#)
 Related Categories: none
 Related Product: [MSN Internet](#)
 Target Organization: [MSN & Partnered Services](#)

MSN Closed Mail System
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Introduction

This is a 2-3 sentence paragraph that captures the reader's attention and provides a clear summary of your project.

[Add this section!](#)

Market Opportunity / The Product

What is your proposed product? Briefly describe the type of solution, the specific product, and its key features and innovations. An overview diagram or a screen shot may be effective.

[Add this section!](#)

Market Trends & Needs / Pain Points

This section explains what problem(s) you are trying to solve and why it is critical.

[Add this section!](#)

Competitive Marketplace

Who are the direct and indirect competitors? Explain how your solution compares to your competitors' solutions.

[Add this section!](#)

Operations Analysis

Consider the operational challenges and technologies needed to deploy your product or service.

[Add this section!](#)

Free Form

A free form section lets you add additional areas to your idea that might be specialized to it.

[Add this section!](#)



Address http://msn.com/ideas.aspx?tab=idea&card=444&id=444

for: in:

MSN Closed Mail System

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Posted by: Guna Gargan
Posted on: 4/8/2004 1:53:12 PM
Idea Category: Communications: Mail
Related Categories: None
Related Product: None/Notmail
Target Organization: MSN & Personal Services

MSN Closed Mail System *not the deal*
This is good

[Hide/Collapse Idea Information...](#)**Introduction**

This is a 3-5 sentence paragraph that captures the reader's attention and provides a clear summary of your project.

[Add this section!](#)**Market Opportunity / The Product**

What is your proposed product? Briefly describe the type of solution, the specific product, and its key features and innovations. An overview diagram or a screen shot may be effective.

[Add this section!](#)**Market Trends & Needs / Pain Points**

This section explains what problem(s) you are trying to solve and why it is critical.

[Add this section!](#)**Competitive Marketplace**

Who are the direct and indirect competitors? Explain how your solution compares to your competitors' solutions.

[Add this section!](#)**Operations Analysis**

Consider the operational challenges and technologies needed to deploy your product or service.

[Add this section!](#)**Free Form**

A free form section lets you add additional detail to your idea that might be specialized to it.

[Add this section!](#)[Delete this idea!](#)

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The Idea

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Related Issues

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Projects

incubation

Posted by: Dana Glasgow
Posted on: 4/6/2004 3:52:25 PM
Idea category: Communication; Mail
Related Categories: None
Related Product: None
Target Organization: MSN & Personal Services

1992 Closed Mail System *APR 1992* 111

THIS IS COOL

[State/Country Area Information](#)

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Display threads for: All Days

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Posted by: Dave Glasgow
Posted on: 4/5/2004 1:53:25 PM

Idea Category: [Communication: Mail](#)
Related Categories: None
Related Product: [MSN Internet](#)
Target Organization: [MSN & Partnered Services](#)

MSN Closed Mail System [Edit this idea](#)

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[Hide/Collapse Idea Information...](#)

We were unable to find any related ideas based on keywords supplied by the author. The following ideas are related by category:

- MS Courier** submitted by Don Gifford on 9/15/2002
Despite a "secure" mail service built on an IPv6 derived protocol that uses optimal routing via secure tunnels and pipes. All servers in the system would be issued certs that would authenticate prior to connecting to the network to send/receive query. Would provide minimal spam - would absolutely know the origin of the message secure email - mail never goes over public network guaranteed delivery / service level - can be able to track on net to ensure that high priority mail gets through faster.
- Outlook Toolbar AddIn** submitted by Robb Perkowski on 1/20/2004
Outlook's OPIA allow full access to incoming and outgoing emails message headers and bodies. More to come (want to see edit feature)

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Posted by: Dave Glasgow
 Posted on: 4/5/2004 1:53:25 PM
 Idea Category: **Communication: Mail**
 Related Categories: None
 Related Product: **MSN Internet**
 Target Organization: **MSN & Partnered Services**

MSN Closed Mail System [Edit this idea](#)

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Want help flushing out your idea? Need to find the latest industry data for a particular area of interest? We recommend the following Microsoft tools:



Microsoft Library

Technically, the first intranet site at Microsoft - and one of the intranet's most heavily-used sites - the stated mission of Library is to "...ensure world-class access to business-critical information at Microsoft." To achieve this vision, they leverage the expertise of their teams of information professionals by applying it with surgical precision to a portal designed to maximize organizational knowledge.

<http://mslibrary/>



Microsoft Research

There are more than 600 people in the Microsoft Research organization working in more than 40 areas, including speech recognition, user interface research, programming tools and methodologies, operating systems and networking, graphics, natural language processing, and mathematical sciences. Coverage their work and experiences through the MSR web site.

<http://www.msrl.com/>



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Posted by: Dore Glasgow
 Posted on: 4/5/2004 1:53:25 PM
 Idea Category: [Communications: Mail](#)
 Related Categories: None
 Related Product: [MSN Internet](#)
 Target Organization: [MSN & Partnered Services](#)

MSN Closed Mail System [Edit this idea](#)
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There are no projects underway for this idea at this time. Please click on the button below to start your own project:

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Create Project - Select Idea Edit

Select from the categories below...

Business, accounting & finance

MS Ideas Non-FTB Taylor Account 11

Business, Electronic Commerce

MS OnPurchase

"What's Available?" Directory

Ranked Merchants

Help shoppers while purchasing anything anywhere

Business, Enterprise

Corporate Controls (MSN Enterprise)

Conditional Formatting

Collaborative Communities

TwitterOn

Collaborative Sharing

FTP Family Application

Collaborative Social Interaction

Jukebox

Communication Contact Management

Contextual Communication and Contact Management

Organization Outlook card made your address book

Communication Mail

MS Cruise

Outlook mailbox addin

MSV Closed Mail System

Communication Messaging

Direct Mail

Customer Experience Support

MSV Support

Customer Experience User Interfaces

Toddler PC

Data Information Access

MSV 411

Hardware, Home electronics

Unlimited Household

Internet & Internet Content

Info-center Web

Internet & Internet Search

Search Api

Internet & Internet Web Services

MSN Auto 8

Multimedia Media Management

MSN Live Content

Multimedia Video

MSV Public Access

Multimedia Video & Speech

Smart video paging

Networking Peer-to-peer

MSN Archive

Networking Wireless

MSN WPS 1

MSN Wireless

Science & Technology Interfaces & Protocols

IT for the Physical World

Security & Privacy Policy

Microsoft Physical Security Framework

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Business, accounting & finance

MS Ideas Non-FTP Transfer Account ID

Business Electronic Commerce

MS OnPurchases

"What's Available?" Directory

Booked Members

Help shoppers while purchasing anything anywhere

Business Enterprise

Corporate Controls (MSN Enterprise)

Conditional Formatting

Collaborative Communities

SearchOn

Collaborative Sharing

FOR Family Applications

Collaborative Social Interaction

Journal

Communication Contact Management

Contextual Communication and Contact Management

Organization contact card made your address book

Communication Mail

MS Courier

outlook toolbar add-in

MSV Closed Mail System

Communication Messaging

Direct Mail

Customer Experience Support

MSV Support

Customer Experience User Interfaces

Toddler PC

Data Information Access

MSV 411

Hardware mobile electronic

Universal Household

Internet & Internet Content

Info-center Web

Internet & Internet Search

Search API

Internet & Internet Web Services

MSN Ads II

Multimedia Media Management

MSN Live Content

Multimedia Index

MSV Public Access

Multimedia Voice & Speech

Microsoft Voice Paging

Networking Peer-to-peer

MSN Archive

Networking Wireless

MSN WPS

MSN Wireless

Science & Technology Interfaces & Protocols

IT for the Physical World

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Create Project - Step 2 of 3


You will be the administrator for your new project site. You will have full control over the content and layout. In this step you may add additional members to collaborate with you on your project. Project members must be full-time Microsoft employees (FTE). Note that in order to grant "Contributor" or "Web Designer" rights to a project member, he or she must first sign the MS Ideas Participant Agreement. You may grant these rights at any time after they accept the agreement. You may also choose to grant or deny read access to all Microsoft full-time employees.


Project: **Implement this cool idea**Project Leader: **Dave Glasgow** (northamerica/daveg)

Team Members: None


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Create Project - Step 3 of 3

Our ability to offer MS Ideas as a resource is dependent on our being diligent about our obligations with respect to issues of confidentiality and third party IP. As a leader of an MS Ideas project, you will have a few special responsibilities related to these obligations.

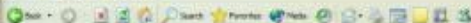
- You need to review all code contributions to your project. When reviewing code, keep an eye out for any tell tale sign that third party code, or even code from a Microsoft project, has been included. Obvious signs include copyright notices, references to open source licenses or comments indicating authorship of the code includes anyone who is not a formal member of the project.
- You will be in the role of moderator for discussions on the project site. In addition to the obvious role of keeping discussions on track, we should ensure that participants are not sharing information that is not available on a company-wide basis. The most serious case of such information is confidential information provided to Microsoft by a third party, but even non-public Microsoft information should not be shared amongst participants in a project unless such information is already made available to employees on a company-wide basis.

In the event that you suspect any contribution includes material from outside of the project, or dissemination of non-public information through discussions related to a project, please notify **MS Ideas Support** who will take into the matter further.

By clicking "Create Project" below you are acknowledging and agreeing to these additional responsibilities.

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Up to MS Ideas Project25

Implement this cool idea
Project Home

Multi-Shared Page

- Forum
- Documents
- Shared Documents
- Pictures
- Links
- Contacts
- Tasks
- Search

Welcome to the Implement this cool idea site!

Started by: Dana Gleason on 4/6/2004

Based on MSN Content Web System

Our mission:

We'll see!

Forum

There are no posts in this forum yet.

[Start a new thread](#)**Job Openings**

There are no current job listings for this project.

[Create a new listing](#)**Announcements**

There are currently no active announcements. To add a new announcement, click "Add new announcement" below.

[Add new announcement](#)**Upcoming Events**

There are currently no upcoming events. To add a new event, click "Add new event" below.

[Add new event](#)**Shared Documents**

Type	Name	Modified By
------	------	-------------

There are no items to show in this view of the "Shared Documents" document library. To create a new item, click "Add new document" below.

[Add new document](#)**MS Ideas Site Links**[Main Page](#)[My Ideas](#)[Ideas](#)[Project Info](#)[Glossary](#)[About Us](#)**Project Members**

Dana Gleason

Project Leader

Eddie Hernandez

Reviewer

Ed Monahan PTE's

Reviewer

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Post a New Virtual Job listing

Complete the requested information below and then click Submit to post your virtual job.

Project:

Project Category:

Job Category:

Job Title:

Qualifications:

Task Description:

More Info URL:

(NOTE: A link to your project will automatically be included.)

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Project: Implement this cool idea

Project Category: Communications Mail

Job Category: Build Engineering

Job Title:

Qualifications:

Task Description:

More Info URL:

(NOTE: A link to your project will automatically be included.)

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- Like Contact Test 2
- Test Group 40
- Test Idea
- Test Idea 2
- Test Idea 24
- Test Idea Group
- Test Group 2
- Test Group 100/100

My Recent Ideas

- MSA Closed Mail System
- MSA Live Contact
- MSA Rule 11

My Recommendations

- Add an Enhancement today!

My Projects

- Implement this cool idea
- Local Office Page Service
- MSA Live Contact
- MSA Rule 11

My Alerts

- MSA Closed Mail System

View my Profile

Help Wanted Job Posting

Build Engineering Role for Mail Ideas

Posted 4/5/2004 2:00:07 PM by Dore Glasgow

Project: **Implement this cool idea**

Job Title: **Daily Website**

Job Number: **105**

Job Qualifications

Some experience

Task Description

Please sign up!

edit or remove this job!

As a project team member, you may review all responses to your listing below. Please contact each applicant directly regarding his/her possible participation on your project. You can find the applicant's contact information by clicking the name link.

Responses Received: 0

How Help Wanted

Recent Ratings

Build Engineering Role for Mail Ideas

Software Development Role for MSA Management idea

Software Development Role for MSA Management idea

Customer Support Role

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user since 05/11/03

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Build Engineering Role
for MSN idea

Software Development Role
for Media Management idea

Software Development Role
for Media Management idea

Customer Support Role
for MMS MANAGEMENT idea

Build Engineering Role
for Media Management idea

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The following links may be useful in learning more about MSN Ideas and user rights and responsibilities

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My Posted Ideas

Idea	Views	Posts (New)	Products	Posted
MSN Cloud Mail System for	1	0	1	04/06/04
MSN Live Content Media Management	1	0	1	06/13/03
MSN Mailer 3.0 Web Services	0	0	1	06/22/03

My Draft Ideas

Idea	Category	Last Modified
Live Content Test 2 Media Management		08/07/03
Test Mgrs 4.0 Database		06/17/03
Test idea Automation Tools		07/22/03
Test idea 3 Accounting & Finance		07/04/03
Test idea 2 Accounting & Finance		07/04/03
Test Idea 34 Database		08/07/03
Test Idea 3.0 Commerce		11/03/03
Test mgrs 2.0 Database		06/17/03
Test mgrs feedback Database		06/17/03

My Posted Enhancements

Enhancement	Product	Posts (New)	Posted
-------------	---------	-------------	--------

Ideas I've Commented On

Idea	Category	Posts	Most Recent
MS Content	Mail	1	10/23/03
MSN Live Content	Media Management	1	07/07/03

My Projects

Keep track of the Projects that you have contributed to. You can click on the title name to see recent activity and upcoming events, or click on an active to add or cancel an action item associated with the project.

Project	Category	Created	Active
Implement this cool idea	Web	04/06/04	active

Recommendations

You may find these ideas interesting:

What's Available?
by Don Bradford
submitted 02/02/03

Business - Electronic Commerce

availability is published and accessible online for individuals and businesses based on content calendar / authentication. The biggest challenge in locating goods and services today in the current economic environment... read more

Organization
contact card inside your address book
by Joseph Smith
submitted 12/14/2003

Communication - Content Management

The scenario is as follows: I sign up for a bank account, either in a branch or online, after a while, I get an email or message or message asking my permission to add the bank contact in the address book, if I do not want...

More news

Trusted Merchant
by Don Bradford
submitted 07/20/03

Business - Electronic Commerce

Enable MSN users to select specific online shops/merchants as trusted and reliable vendors, add positive ideas behind and credit and some P2P sharing with these shops. Stop not in the Trusted Merchant list...

My Purchases
by Don Bradford
submitted 01/12/2004

Local content

Steve Glasgow
User Since 03/11/03

Your profile stores a variety of details about you including your contact information and user interests. To customize it, please select the link below.

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Help Wanted

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For Media Management idea

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For Media Management idea

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My Posted Ideas

Idea Category	Views	Posts (New)	Projects	Posted
MSN Cloud Mail System MSN	1	0	1	04/06/04
MSN Live Content Media Management	1	0	1	06/11/03
MSN Mailer 3.0 Web Services	0	0	1	06/22/03

My Draft Ideas

Idea Category	Last Modified
Live Content Test 2 Media Management	08/27/03
Test Mgrs: 4.0 Desktops	06/17/03
Test Idea Automation Tools	07/22/03
Test Idea 2 Accounting & Finance	07/04/03
Test Idea 2 Accounting & Finance	07/04/03
Test Idea 34 Desktops	08/27/03
Test Idea 2000 Connectivity	11/13/03
Test mgrs: 2 Desktops	06/17/03
Test mgrs: feedback Desktops	06/17/03

My Posted Enhancements

Enhancement	Product	Posts (New)	Posted
-------------	---------	-------------	--------

Ideas I've Commented On

Idea Category	Posts	Most Recent
MS Content Mail	1	10/15/03
MSN Live Content Media Management	1	07/07/03

My Projects

Keep track of the Projects that you have contributed to. You can click on the idea name to see recent activity and upcoming events, or click on an action to add or cancel an action item associated with the project.

Project	Category	Created	Updated
Implement this cool idea	Mail	04/06/04	04/06/04

Recommendations

You may find these ideas interesting:

What's Available?
by Don Shafford
Submitted 02/03/03

Available in Microsoft Community

Available in a published and accessible online for individuals and businesses based on content calendar / authorization. The biggest challenge in testing products and services today is the various connected environments... read more

Organization
contact card inside your address book
by Joseph Smith
Submitted 12/04/2003

Communication - Contact Management

The system is as follows: I sign up for a bank account, either in a branch or online. After a while, I get an email or mailing or message asking my permission to add the bank contact in the address book. If I click "no",

Members

Trusted Members
by Don Shafford
Submitted 07/02/03

Available in Microsoft Community

Enable MSN users to select specific online recommendations. As trusted and visible content, add public ideas below and verify and online MSN sharing with these group. Stop not in the Trusted Members list email... read more

My Purchases
by Don Shafford
Submitted 01/12/03

Local content

Home

Start

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Microsoft Powerpoint

Powerpoint Help Site

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Edit User Profile for Dane Glasgow

You can use this page to edit your profile information. Enter your new information in the fields below and then hit the "update" button at the bottom of the page to edit your current profile.

Messenger ID:

Forum signature:
 MS Ideas Team

About Me:

Learned Interests

During your use of MS Ideas, we develop a set of learned interests to help us customize your experience. By default these learned interests are displayed in your profile. You can use the below options to turn this display off.

☐ show interests ☒ hide interests

User Set Interests

Categories

Business Architecture & Engineering
 Business Customer Relationship Management
 Business Document Management
 Business Directory Management
 Business Other
 Business Presentation
 Business Project Management
 Business Scheduling
 Business Spreadsheets

My Interests

Business Accounting & Finance
 Business Electronic Commerce
 Business Enterprise
 Communication Content Management
 Communication Mail
 Data/Data Mining
 Data Information Analysis
 Development/Toolkits
 Hardware/Home electronics

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Welcome to MS Ideas

News & Announcements | Submit feedback and/or bugs | FAQ

Ever have an idea for a new feature or service that Microsoft should develop? Want to see if other people are interested in that idea too? Welcome to MS Ideas - an internal site for proposing, reviewing and discussing product and feature ideas for Microsoft. There are three areas of the site:

Ideas

Post your idea to review by others. Get the help necessary to craft your message. Select your idea for incubation consideration.

[Click here to learn more...](#)

Groups

Participate in Category-focused Groups. Post and review ideas. Articles, Events & more. Discuss important topics in Group Forums.

[Click here to learn more...](#)

Projects

Work on various Project teams to build your idea. A SharePoint site to manage your Project. Needs Help? Post Help, Watched Ads.

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How do I participate?

Here at MS Ideas, there are countless ways you can help the idea flow along! Listed below are just a few of the primary ways individuals begin to get involved:

My Quick Links

My Draft Ideas

- Live Contact Test 1
- Test Steps 43
- Test Step 1
- Incubation 3
- Test Step 2
- Test Step 24
- Test Step 2
- Test Step 2
- Test Step 2
- Test Step 2

My Incubated Ideas

- MSR Closed Mail System
- MSR Live Contact
- MSR Mail II

My Submissions

- Add an Enhancement today!

My Projects

- Improve the test idea
- Local Mobile Page Service
- MSR Live Contact
- MSR Mail II

My Alerts

- MSR Closed Mail System

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Recent News

MSR Closed Mail System
By Dave Glasgow

Conditional Formatting
By Wei-Jie Chang (1/01)

Outlook Toolbar Addin
By Subhojit

Microsoft Physical Security Framework
By Antonio Gonzalez de la Fuente

Recent News

Conditional Formatting
By Wei-Jie Chang (1/01)

Microsoft Physical Security Framework
By Antonio Gonzalez de la Fuente

Outlook PC
By Antonio Gonzalez de la Fuente

IT for the Physical World
By Antonio Gonzalez de la Fuente

MS Explorer
By Dan Bradford

Browser History

Default: Items from categories are below...

Business (1)

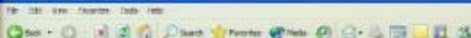
- Accounting & Finance (1)
- Business Commerce (4)

Collaboration (1)

- Communication (1)
- Swing (1)
- Social Integration (1)
- Communication (1)
- Mail (1)
- Projecting (1)
- Customer Experience (1)

Hardware (1)

- Hardware (1)
- Hardware (1)
- Hardware (1)



http://msn.microsoft.com/ideas/yourflow

http://msn.microsoft.com

http://msn.microsoft.com/ideas/flow/track?V=MS+ideas+article+for+Microsoft+OLMP+ideas+related+article.doc?C=28428C-08C0-44F7-9AF3-43E33C04F5E0 (ideas related article, doc?track=C)

http://msn.microsoft.com

mailto:msn@msn.microsoft.com?subject=I+AM+TODAY+waiting+for

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Participate in Category-focused Groups. Post and receive Ideas, Articles, Events & more. Discuss important topics in Group Forums.

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Ideas

Post your idea to review by others. Get the help necessary to craft your message. Submit your idea for immediate consideration.

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- Live Contact Test 1
- Test Items 41
- Test Item 2
- Test Item 3
- Test Item 24
- Test Item 2
- Test Item 2
- Test Item 2

My Related Ideas

- MS Cloud Mail System
- MS Live Contact
- MS Mail II

My Submissions

– Add an Enhancement today!

My Projects

- Implement the test idea
- Local White Paper Review
- MS Live Contact
- MS Mail II

My Alerts

- MS Cloud Mail System

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Recent Related Ideas

Conditional Formatting
– Wei-Jie Chang (1/01)

Microsoft Physical Security Framework
– Maurice Gonzalez de la Fuente

Toddler PC
– Maurice Gonzalez de la Fuente

IT for the Physical World
– Maurice Gonzalez de la Fuente

MS Explorer
– Don Bradford

Browse Ideas

Select from the categories below...

Business (1)

- Accounting & Finance (1)
- Business Commerce (4)

Enterprise (2)

Collaboration (1)

- Communication (1)

Security (1)

- Security (1)

Customer Experience (1)

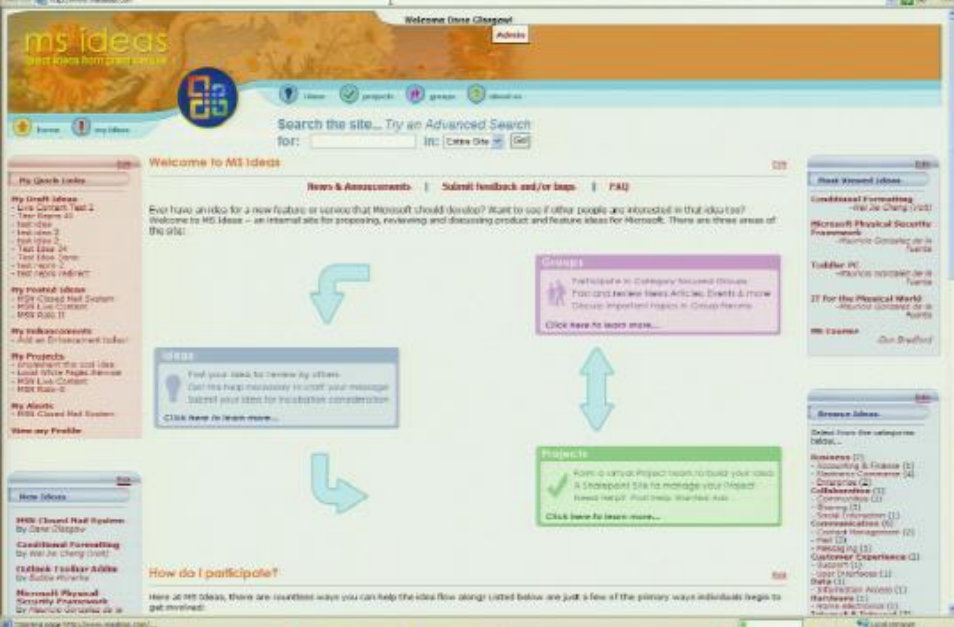
- Customer Experience (1)

Hardware (1)

- Hardware (1)

Software & Services (1)

- Software & Services (1)





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My Quick Links

- My Draft Ideas**
 - Live Content: Test 1
 - Test: Ideas 1
 - Test: Ideas 2
 - Test: Ideas 3
 - Test: Ideas 4
 - Test: Ideas 5
 - Test: Ideas 6
 - Test: Ideas 7
 - Test: Ideas 8
- My Pending Ideas**
 - MSN Closed Mail System
 - MSN Live Content
 - MSN News 11
- My Submissions**
 - MSN Closed Mail System
 - MSN Live Content
 - MSN News 11
- My Projects**
 - MSN Closed Mail System
 - MSN Live Content
 - MSN News 11
- My Alerts**
 - MSN Closed Mail System
 - MSN Live Content
 - MSN News 11

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Recent Ideas

- MSN Closed Mail System**
By Jane Doe
- Conditional Formatting**
By Wei Ji Chang (1/2)
- Outlook Toolbar Addin**
By Subir Sharma
- Microsoft Physical Security Framework**
By Maurice Gonzalez de la Fuente

Recent News

- Conditional Formatting**
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- Microsoft Physical Security Framework**
By Maurice Gonzalez de la Fuente
- Outlook Toolbar Addin**
By Subir Sharma
- IT for the Physical World**
By Maurice Gonzalez de la Fuente
- MSN Closed Mail System**
By Jane Doe

Recent Projects

- Business 11**
- Accounting & Finance 11**
- Marketing Commerce 11**
- Enterprise 11**
- Collaboration 11**
- Communication 11**
- Security 11**
- Social Enterprise 11**
- Customer Experience 11**
- Hardware 11**
- Software 11**
- Network & Telephony 11**

ms ideas
Start ideas from your screen

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Admin

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My Quick Links

My Draft Ideas

- Live Contact Test 1
- Test Ideas 43
- Test Idea
- Test Ideas 3
- Test Ideas 2
- Test Ideas 24
- Test Ideas Demo
- Test Ideas 2
- Test Ideas Feedback

My posted ideas

- MSN How To
- How to Use Content
- MSN 2005 IT

My submissions

- Add an Enhancement Task

My Projects

- Create a Project Task

View my Profile

How Ideas

Windows Connected Modules
By Michael Hammer

Modular Tablet PC
By Paul Brinkley

Send to My Screen
By Gary Co

Business-to-B-Box
By Jim Hestey

Easy product or Information Retrieval all the Web
By Bruce Nelson (RIP)

Most viewed ideas

Content Management Kernel for Windows
- Dave Shure

iPhone/iPod killer - Run music from your car radio
- David Henderson

NextGen PC
- Ken Wilson-Ryder

Script reader / Intranet database
- Alan King W

Using MSN to add MSN downloads to a website
- Stefan Gouwer

Browse Ideas

Default view: One category per device...

Business (26)

- Accounting & Finance (6)
- Architecture & Engineering (2)
- Document Management (3)
- Systemic Comments (2)
- Enterprise (2)
- Inventory Management (1)
- Other (1)
- Project Management (2)
- Scheduling (1)
- Spreadsheets (1)

Collaboration (12)

- Collaborative Environments (1)
- Conferences (1)
- Training (1)
- Social Interaction (1)
- Communication (2)
- Other (1)



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De

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Search Results

Citi

Your search generated the following results:

Page 1 of 1 [previous] [next]

From the MS Ideas collection:

Complementary Medicines

In western countries, Complementary and Alternative Medicines (CAM) or alternative medicines generally comprise systems such as traditional Chinese medicine (TCM), Indian Ayurveda, Unani-Urdu medicines, homeopathy, naturopathy, and chiropractic practice. CAM is classified into two broad categories that include: Holistic medicine (that up hold medicine such as, minerals and/or animal parts and Non-medicine therapies (Herbs and/or Dietetics, such as acupuncture, massage, chiropractic, relaxation techniques, meditation and yoga). There is significant public interest in complementary medicines within Australia. Research is urgently needed to test the efficacy, safety and quality of CAMs to meet growing community expectations and to generate the significant amount of scientific evidence that is available, into a user friendly and accessible resource library of electronic information that is scientifically based. Additional research is also required to assess the efficacy of non-sustainable-based forms of CAM, for example, acupuncture, massage, chiropractic, relaxation techniques, meditation and yoga. There is continuing evidence to suggest that the early adoption of evidence-based medicines can delay or reduce the severity and/or onset of disease. Such an approach could positively impact the increasing community demand for health services by enabling better management of health care services, reducing a preventive rather than illness-based approach, providing the delivery of "just in time" services and handling better cost management expenditures. Much of the current evidence is geographically limited to different populations and in standard forms. Whilst some of the current documentation could be managed through existing product sets including and integrating information either for the provider for clinicians and the consumer remains problematic. Complementary medicines will play a role in the future preventative healthcare model but needs to be based on evidence if it is to be embraced by the medical community. It will also be supported by the pharmaceutical companies as they of the Government will want in the public domain.

Industry-wide Test Case Repository

Software Development resources such as SDPA (software development kit) provide reliable, re-usable, time saving tools to build new software users without having to reinvent more fundamental ones from scratch. They are powerful and since that a lot of thought and effort has gone into making them and more sophisticated. Software testing resources, on the other hand, are relatively lacking and more difficult to re-use and apply. MSDN and Microsoft's VS are examples of computer-searchable resources that provide valuable documentation and collected wisdom about the development and use of SOAs and software. Testers have no such readily available, unified, and searchable collections of prior art or wisdom to rely upon. Test Cases is a site in the right direction, but it is hindered by the legacy of the MSDN CD and has many shortcomings with legacy investments in test solutions (e.g., TCN, Test Repository, Test Suite). Tainted to be developed from within the product to become a back-of-house tool for testers and archive of tens of thousands of person-years of testing experience. It is heavy full of issues for businesses such as Client/Server in the testing industry before too long to develop and apply quickly to any given testing task. A company or industry-wide test case repository would be able to collect test cases and best practices from participants in the company or industry in one or more standardized forms that could be easily entered, stored, updated, processed, and retrieved for the purpose of quickly generating needed test cases or best practice advice. With the right data and back-end logic, it could also forecast testing efforts and resource requirements based on parameters stored by the user. Staffing and scheduling a test effort can be made easier based on the wealth of information already in the repository. As users provide the necessary old data and forecasts logic, it could become an archive that could quickly dispense information and advice about software testing tailored to the user's situation, whether the user is a tester, developer, or PM, individual contributor or manager.

Microsoft Wide Area Tool

Throughout Windows there many systems to store and review specs. It can be difficult to find specs from other groups, especially for cross-apple communication. I would like to suggest to create one tool to store, review, and search specs of core Microsoft. The tool includes main lines on: Operating, Product, Group, Teams and Features. I will help the user like Steve Ballmer and Steve Sinquefeld. The tool will be used to get and set all everyone review specs easily from other teams which will help communicate better. Standard file format and some security additions will be implemented as needed. A simple way to describe a new product from the specs. This tool also be a back to a new Microsoft site tool.

Project Knowledge

Project Knowledge (PK) is a Process Oriented Knowledge management system that allows project managers to pre-configure documentation paths that have proven to be successful best practices. Its tight integration with the software development life cycle keeps SD rules synchronized and communicated through out all aspects of software development from proposal to solution.

Windows Expert System Server and Word Text Alerts

Create a generic expert system server to change the way people use documentation. After word for easy entry of categories and attributes for word sections of text, by user entry each section of text would be assigned a group of searchable attributes. Document user-enter categories or search words instead of reading the document. The interface would respond with direct and indirect matches. Applications would also include diagnostic tools that could be used for finding in documents, i.e., redundancy, advanced reader, help items, online, and any industry or company specific actual information. After PKB Search on the Internet to match very well with these documents. Here are some examples over a table of content. One, the user could enter their words or phrases to link to the author of the topic. A table of content would have only one heading. Two, the user does not need to find the correct document, here are some of the best table of content heading, i.e., they had to enter the heading. And, the user would not need to look in many places for relevant information. The interface should return all sections related to the question. Special entries for calculations and definitions should exist as options. These entries would help the server to know what information is related.

Source search online...

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Project Knowledge

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The Idea

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Incubation

Posted by: [Ramon Wilson Borges](#)
Posted on: 4/5/2004 10:05:12 AM
Idea Category: [Business: Project Management](#)
Related Categories: [Business: Architecture & Engineering](#), [Business: Document Management](#), [Business: Enterprise](#), [Business: Project Management](#), [Business: Scheduling](#), [Collaboration: Collaborative Environments](#), [Collaboration: Sharing](#), [Data: Information Access](#), [Data: Information Management](#)
Related Product: [Microsoft Office](#)
Target Organization: [Information Worker](#)

Project Knowledge - [Get this idea!](#)

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[Hide/-collapse idea information...](#)

Introduction [Get this section!](#)

Project knowledge systems is not a technology, but an amalgamation of strategy, technology, and people. In the current fast paced technological world organizations are constantly challenged by the overwhelming number of documents and processes that their project managers must keep track off. These documents must remain linked to each other to successfully formulate project knowledge. The objective of Project Knowledge (PK) is to provide an affordable project management infrastructure that leverages existing Microsoft technologies like share point, project control, exchange, and office to bring together an automated Software Management solution.

PK has built-in document paths (Policies)
 Including one to build policies
 Successful projects can become policies
 knowledge reuse
 Third-party policy & component builders
 Microsoft leads definition of standards
 Group builds own policies upfront
 Collects members of documentation plan
 project support
 Suggest a group of appropriate policies
 document linkage

MS Ideas Benefits

- Public forum (and archive) for idea generation and evolution – don't lose the insights and perspectives of the Microsoft talent pool; share and preserve it.
- Provide additional opportunity for new experiences, individual learning and creative expression.
- Leverage latent talent / interest across organization boundaries – get an outside perspective from someone inside Microsoft.
- Bring together interested people across the organization to collaborate and generate new ideas / insights
 - Communities of Practice
 - Communities of Interest

MS Ideas and MSR

- Integrate MSR ideas and research into Products
 - Submit new Product & Technology Ideas for review
 - Suggest Product Enhancements that leverage MSR research
 - Opportunity to get initial feedback from product teams for your ideas
- Collaboration opportunities
 - Mine posted ideas and suggest MSR research that could be leveraged
 - Get involved with Projects and Groups
 - Share your expertise with others
- Send us your Ideas for MS Ideas
 - What MSR technology should we look to leverage as MS Ideas evolves?
 - What features are missing?
 - How can we make this a more effective tool for MSR?

What we need from you:

- **Try out version 1.0**

- New Features include Notifications, Advanced Searching, Product Enhancement Submissions and more...

- **Send us feedback:**

- icomment@microsoft.com



Questions?